

brian weiner / web design

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410.596.7158

education

Bradley Academy for the Visual Arts (nka The Art Institute of York — Pennsylvania)

Associate of Arts — Digital Design — December 2003

languages & software

HTML, CSS, JavaScript, jQuery

Flash, ActionScript

Photoshop, Illustrator, InDesign

Video, Final Cut Pro, After Effects

experience

Internet Strategy Group — Baltimore, Maryland

December 2005 – Present

Responsibilities:

- Design and hand-code intuitive and effective websites
- Create conversion oriented pay-per-click and pay-per-lead campaigns
- Use Search Engine Optimization best practices
- Utilize Content Management Systems to edit content and design
- Produce email marketing campaigns
- Edit and encode audio and video for web-based advertisements
- Create animated and static banner ads
- Design and prepare miscellaneous print projects
- Light copywriting

Into December Films — Westminster, Maryland

January 2005 – November 2005

Responsibilities:

- Edited audio and video
- Created title and ending credits
- Compressed video for DVD and web streaming formats
- Directed actors and crew members while shooting scenes
- Set up lighting, cameras, and dressed sets

RAM Digital — Middletown, Maryland

June 2004 – December 2004

Responsibilities:

- Designed slideshow-based tutorials
- Used ActionScript to create animated user experiences
- Created custom CD-ROM builds for interactive catalogs